

**Bruce**<sup>®</sup>  
hardwood floors  
from 

# AmericanExotics

Engineered Hardwood Floors



*with*  
**Permion Finish<sup>®</sup>**



7 PLY Construction

**Lock&Fold**





Hickory Antler Brown

BRM1052HIAN



\* African Teak

BRM1056TEAF



Sapele

BRM1052SAEX



Oak Smoked

BRM1052OASM



Walnut Autumn Dusk

BRM1052WAAU



Oak Golden

BRM1052OAGO



Oak Toast

BRM1052OATO



Distressed - Hickory Brandywine

BRD1052HIBR



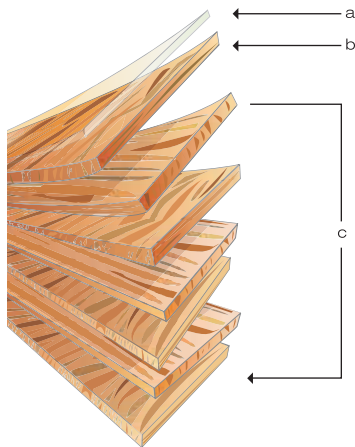
Distressed - Hickory Antique Natural

BRD1052HIAN



## Construction

American Exotics is a 100% genuine hardwood, you can install it in residential or commercial application areas.



a) **Permion Finish** : Urethane and polyurethane coatings designed to protect the natural wood beauty for years. Factory finishes containing aluminum oxide offer the most protection against scuffs and scratches.

b) **Top layer**: 2.0mm thick layer of real wood. This is the species, grain and color you see when the floor is installed.

c) **Supporting layers**: **Multiple layers of wood** assembled and glued in a cross-ply construction. For a more stable surface that is less susceptible to shrinking and expanding.

### Dimensional Stability



Due to its multi-ply structure, engineered wood is much more stable than solid wood and is less susceptible to shrinking and expanding with changes in temperatures and humidity.

## Performance

### High-Performance Finish

Permion finish feature is advanced aluminum-oxide technology, that protects the wood surface from traffic and water, splits and stains.

### Warranty

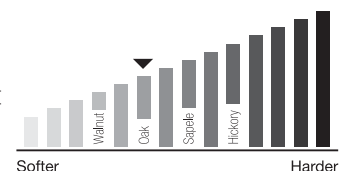
**RESIDENTIAL APPLICATION** : Bruce hardwood floors are protected by state-of-the-art features designed to preserve the natural wood beauty for years. Our high performance Permion finish offers warranty protection for upto 25 years.

**COMMERCIAL APPLICATION** : Our high performance Permion finish is engineered to meet the punishing traffic wear demands of commercial applications. Permion finish products feature a 3 year finish warranty in commercial application.



### Hardness Scale

The ability to withstand foot traffic, children and pets will vary by hardness of wood. Strong, resilient Oak is used as the industry benchmark. When extra-durability is important, consider a wood species as hard or harder than Oak.



**Reduced installation and maintenance costs with Armstrong's factory-applied finish. No onsite on any Armstrong Hardwood.**

# Lock&Fold

The installation advantage for our 'American Exotics' floors. It has industry's strongest lock with over 800lbs/ft of locking strength. No glue, no tapping, 4 times replaceable lock.

### Easy to install DIY Floors



LOCK



FOLD



DONE

## SPECIFICATION

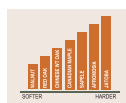
Length	Random Length 400-1200mm (≥700mm)
Width	120mm
Total Thickness	10.5mm
Veneer Thickness	2mm*
Locking	Lock n Fold
Edges / Ends	Micro Bevel
Finish	Permion Finish
Qty per carton	2.304 Sqm
Application	Residential / Commercial

\* BRM1056TEAF African Teak has 0.6mm thick veneer.



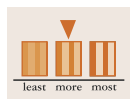
### Engineered Hardwood

American Exotics hardwood features 100% genuine hardwood assembled in multiple layers, permanently bonded together for superior strength and stability anywhere in your home including the basement.



### Hardness

Each species has different hardness levels. Refer to the hardness scale to find the relative hardness of each wood species.



### Colour Variation

Wood is a natural material that features changes in color and tone. For the look of contrasting light and dark tones, select a species that offers the most variation. For a consistent look, choose a species with less variation.



### Edge Detailing

American Exotics floors feature micro-beveled edges and ends to subtly define the look of individual planks.



### Care and Maintenance

To preserve the beauty of your American Exotics floor, sweep or dry mop as needed. Periodically clean with Armstrong Floor cleaner, and be sure to clean spills immediately.



### Aqua Seal

Edges are sealed with wax, offering superior spill resistance.

## Lasting performance and peace of mind

What's more, with 25-year warranty on American Exotics installation, you can be rest assured that your hardwood floor will remain beautiful and offer unsurpassed performance and durability through the years.

Wood is a natural material containing distinctive differences in color and grain configurations. These differences, caused by nature, create the warmth, beauty and individuality of each hardwood floor. The color swatches in this shade card are intended as a visual guide, not as an actual color or grain pattern representation of the flooring itself.

**Bruce®**  
hardwood floors

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